

Joe Sarah

Am Friedrichshain, 12
10407, Berlin

T: +44 7581387789
@joesarahphoto
joesarahphoto@gmail.com

www.joesarahphotography.com

Profile

My name is Joe, and I'm a photographer. Lighting and shooting food is more than just a job for me. As a visual story-teller it has become my mission to rebuild our relationship with food, from the earth and how we grow it to presentation and consumption. I live being heavily involve din the creative process helping nurturing the ideas with the client to get the most beautiful images that tell the right story.

Books

2017

Second photographer, *Jamie Oliver's Five Ingredients*, Penguin; Essex, UK
Photographer, *Clever Gut Recipe Book, Short Books*; London, UK

2016

Second photographer, *Jamie Oliver's Christmas*, Penguin; Essex, UK
Photographer, *Blood Sugar Diet Cookbook, Short Books*; Wales, UK

2015

Second photographer, *Jamie Oliver's Comfort Foods*, Penguin; Essex, UK

Commercial works

2017

Time-lapse photographer, *Quick and Easy*, Jamie Oliver; Essex, UK
Time-lapse photographer, *Change your oven*, Hot Point; Essex, UK
Photographer, *Anniversary rebrand*, Schweppes; London, UK
Time-lapse photographer, *Food Love Stories*, Tesco; London, UK
Photographer, *Three new flavours*, Heinz; London, UK
Photographer, *The perfect cracker*, Jacobs Crackers; London, UK
Photographer, *Pure Leaf*, Lipton; London, UK
Time-lapse photographer, *Christmas*, ASDA; London, UK
Photographer, *SOE*, BBC; Inverness and Aberdeen, UK

2016

Photographer, *Jamie Oliver's Friday Night Feast*, Channel 4; Southend, UK
Photographer, *Victorian Bakers*, BBC; Birmingham, UK
Photographer, *Heston Blumenthal Christmas*, Waitrose; Bray, UK
Photographer, *Michel/Fabian*, Wired Magazine; various locations

2015

Photographer, *WhatsApp/Knorr*, Knorr; London, UK
Photographer, *Jamie Oliver's Comfort Food*, Channel 4; Essex, UK

2014

Photographer, *Fabulous Baker Brothers*, Channel 4; London, UK
Photographer, *Simply Italian*, Channel 4; Wales, UK

Online and print 2017
Photographer, *Rucher's Honey*; Bordeaux, France
Photographer, *Rodrigo Pacheco, HOLA*; Las Tanusas, Ecuador
Photographer, *Psychoactive Foods*, New Scientist; London, UK

2016
Photographer, *Heston Blumenthal, Fat Duck*; London, UK
Photographer, *Heston Blumenthal, Everdure* ; Dusseldorf, Germany
Photographer, *Dinner at the Mandarin*, Michelin guide Top 50;
London, UK
Photographer, *Will Torrent, Outlaw's at The Capital*; London, UK

2015
Photographer, *Heston Blumenthal, Fat Duck*; London, UK
In-house photographer, *Jamie Oliver*; London, UK

2014
In-house photographer, *Jamie Oliver*; London, UK
Photographer, *Simply Italian*, Channel 4; Wales, UK

Exhibitions 2017
Root to Flower, London Food Tech Week @ Paper Mill Studios, London,
UK.
Flavour Palette, Food Art Week Berlin @ Pure Pause, Berlin,
Germany.

2016
Flavour Palette, Crossmodal Cabaret @ Platform Southwark, London,
UK.

2015
Food Utopia, Utopia @ Somerset House, London, UK

Technical skills

- Full frame and medium format digital capture
- Flash, continuous and natural light photography
- Image editing software: CaptureOne, Adobe Creative Suite
- Shoot production: project management and budgeting
- Art direction and brand development
- C-Type and Giclée digital printing process

References References available on request