

Food
Art
Week



Joe Sarah
Photography

About me:

Putting food in its best light has been my job since I started working on cookery shows and commercials as a teenager.

Lighting and shooting food is more than a job for me. It has become my mission to rebuild our relationship with food, from the earth and how we grow it, to presentation and consumption.

Why you need me:



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First impressions count. Through my photography your customers will be treated to a visual feast that tells the story of your restaurant.

By combining my award-winning photography and your message we can create a first impression that will have people salivating before they enter the door.

I am comfortable shooting natural and lit food; interiors and portraits in a studio or on location; with a big team of enthusiastic professionals or discreetly with me and your chef.

My previous work

I've been fortunate enough to work with some of the best chefs and Michelin starred restaurants.

From Britain's greatest chefs including Jamie Oliver and Heston Blumenthal, Dinner at the Mandarin by Ashley Palmer-Watts and The Fat Duck.

Here's a small selection of my work that I feel is relevant to you...

















If you would like to
see more, my website
is

www.joesarahphotography.com

Rates

Food Art Week Discount

For any restaurants partnered with Food Art Week I am offering a 20% discount on all the full and half day rates.*

Full day

£1,000 10h

This is a great option if you are well organized and know the shots that you need ahead of time for a full day of work. Depending on your needs, we may need to organize separate shoots for both of these options.

All edited photos will be delivered via
WeTransfer within 7 days.

Half day

£600 5h

The same process as a full day shoot converted in a half-day format. This option can be good for limited quantity shots/products, or to organize a shoot for a few specific, high-end shots without needing to invest in an entire day of photography.

Hourly

£200 p/h

This is my rate for a la carte services. If a shoot goes longer than expected, or if you only need a few hours of work, this is a good option.

So if you're not sure what exactly you need, you can hire or extend by the hour and keep things flexible.

Terms & Conditions

Copyright of images is retained by Joe Sarah. If you wish to purchase the rights to the images this can be discussed.

Image usage by the client is restricted to their own online and print channels and does not include third-party promotion unless agreed. If you wish for extend rights, this can be discussed.

*Clients taking part in the FAW promotion should be aware that Food Art Week will also have rights to use the images in direct promotion of the client and their participation of FAW 2017.

What to do next...

1. Bookings and queries can be sent via email to joesarahphoto@gmail.com
2. In the email, can you indicate the date, time, and location of your desired shoot, specific shot list, and any other details you feel are important. After I receive this, I will schedule a call with you to discuss the details of your shoot to make sure that I fully understand exactly what you are looking for with this photoshoot and provide any suggestions to the best rate package for you.
3. I'll show up on time and prepared to shoot for you for the designated time. I like to be the first one to arrive, usually an hour before you will, and make sure everything is ready to go. During this time, we can also make any last-minute adjustments to make sure that we hit the ground running once the shoot officially starts.

4. After receiving payment, I will share a WeTransfer with you containing the edited images.